

SPONSORSHIP OPPORTUNITIES



May 17-18
2019

MAGNOLIA DAYS Festival

Big time fun in small town Texas!

PRESENTING SPONSOR.....\$15,000 (1 AVAILABLE)

- Company name included in festival title ("Magnolia Days Festival presented by")
- Recognition in all pre- and post-event marketing and promotions, including REGIONAL print, radio, and digital
- Premiere sponsorship recognition on festival website
- Premiere logo recognition on official sponsor banner and additional festival signage
- EIGHT dedicated posts highlighting the company and/or sponsorship on festival social media feeds
- Access to VIP section for all music performances (up to six guests)
- Complimentary booth space in Vendor Marketplace (up to 10x20 booth)
- First right of refusal for 2020 Magnolia Days Festival

STAGE SPONSOR.....\$10,000 (1 AVAILABLE)

- Premiere sponsorship recognition on banner to hang in front of performance stage
- Recognition in all pre- and post-event marketing and promotions, including REGIONAL print, radio, and digital
- Priority sponsorship recognition on festival website
- Priority logo recognition on official sponsor banner
- SIX dedicated posts highlighting the company and/or sponsorship on festival social media feeds
- Access to VIP section for all music performances (up to six guests)
- Opportunity for Meet and Greet with festival musicians/bands
- Complimentary booth space in Vendor Marketplace (up to 10x20 booth)

BIERGARTEN, FOOD VILLAGE, OR

VENDOR MARKETPLACE SPONSOR.....\$2,500 (3 AVAILABLE)

- Premiere sponsorship recognition on Biergarten, Food Village, OR Vendor Marketplace signage
- Recognition in local festival marketing and promotions
- Sponsorship recognition on festival website
- Logo on official sponsor banner
- TWO dedicated posts highlighting the company and/or sponsorship on festival social media feeds

TROLLEY SPONSOR.....\$2,000 (4 AVAILABLE)

- Sponsorship recognition on festival trolley car
- Recognition in local festival marketing and promotions
- Sponsorship recognition on festival website
- Logo on official sponsor banner
- TWO dedicated posts highlighting company and/or sponsorship on festival social media feeds

CAR SHOW SPONSOR.....\$1,500 (1 AVAILABLE)

- Premiere sponsorship recognition on Car Show signage
- Recognition in local festival marketing and promotions
- Sponsorship recognition on festival website
- Logo on official sponsor banner
- TWO dedicated posts highlighting the company and/or sponsorship on festival social media feeds

ART SHOW SPONSOR.....\$1,500 (1 AVAILABLE)

- Premiere sponsorship recognition on Art Show signage
- Recognition in local festival marketing and promotions
- Sponsorship recognition on festival website
- Logo on official sponsor banner
- TWO dedicated posts highlighting the company and/or sponsorship on festival social media feeds

FESTIVAL ACTIVITY SPONSOR.....\$1,000 (10 AVAILABLE)

- Premiere sponsorship recognition at one of the following festival activities: Train Rides, Carriage Rides, Petting Zoo, Camel Rides, Bounce Houses, Trampoline, Rock Wall, Basketball Throw, Junior Ambassador Program, or Kids Carnival Games
- Recognition in local festival marketing and promotions
- Sponsorship recognition on festival website
- Logo on official sponsor banner
- ONE dedicated post highlighting the company and/or sponsorship on festival social media feeds

KOOZIE OR SHOPPING BAG SPONSOR.....\$1,000 (2 AVAILABLE)

- Premiere sponsorship recognition on official festival koozie OR shopping bag
- Recognition in local festival marketing and promotions
- Sponsorship recognition on festival website
- Logo on official sponsor banner
- ONE dedicated post highlighting the company and/or sponsorship on festival social media feeds

MAGNOLIA SPONSOR.....\$500 (UNLIMITED)

- Recognition in local festival marketing and promotions
- Sponsorship recognition on festival website
- Logo on official sponsor banner

LIVE OAK SPONSOR.....\$250 (UNLIMITED)

- Sponsorship recognition on festival website
- Logo on official sponsor banner

CARDINAL SPONSOR.....\$100 (UNLIMITED)

- Logo on official sponsor banner

*Custom sponsorships available upon request.
Please contact us for consideration.

WWW.MAGNOLIADAYS.ORG





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MAGNOLIA DAYS

Festival

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SPONSORSHIP COMMITMENT

PLEASE CHECK DESIRED LEVEL OF SUPPORT:

- PRESENTING SPONSOR \$15,000
- STAGE SPONSOR \$10,000
- BIERGARTEN
- FOOD VILLAGE
- VENDOR MARKETPLACE SPONSOR \$2,500
- TROLLEY SPONSOR \$2,000
- CAR SHOW SPONSOR \$1,500
- ART SHOW SPONSOR \$1,500
- FESTIVAL ACTIVITY SPONSOR \$1,000
- KOOZIE
- SHOPPING BAG SPONSOR \$1,000
- MAGNOLIA SPONSOR \$500
- LIVE OAK SPONSOR \$250
- CARDINAL SPONSOR \$100

Company Name: _____
(For listing purposes on promotional materials)

Contact Name: _____

Mailing Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

BILLING INFORMATION:

- Check (Please make checks payable to Columbus Chamber of Commerce)
- Credit: Amex MasterCard Visa Discover

Name on Card: _____

Account Number: _____ Exp. Date: _____ CVV: _____ Zip Code: _____

Signature: _____

PLEASE RETURN THIS FORM TO:
Billy Kahn, Executive Director
Columbus Chamber of Commerce
425 Spring Street
Columbus, TX 78934
(979) 732-8385
assist@columbustexas.org

- www.facebook.com/MagnoliaDaysFestival
- [magnoliadaysfest](https://www.instagram.com/magnoliadaysfest)
- [@MagnoliaDaysTX](https://twitter.com/MagnoliaDaysTX)

