

SPONSORSHIP OPPORTUNITIES



May 15-16
2020

MAGNOLIA DAYS Festival

Big time fun in small town Texas!

PRESENTING SPONSOR.....\$15,000 (1 AVAILABLE)

- Company name included in festival title ("Magnolia Days Festival presented by")
- Recognition in all pre- and post-event marketing and promotions, including REGIONAL print, radio, and digital
- Premiere recognition on festival website
- Premiere recognition on official sponsor banner and additional festival signage
- EIGHT dedicated posts highlighting the company and/or sponsorship on festival social media feeds
- Access to VIP section for all music performances (up to six guests)
- Complimentary booth space in Vendor Marketplace (up to 10x20 booth)
- First right of refusal for 2021 Magnolia Days Festival

STAGE SPONSOR.....\$10,000 (1 AVAILABLE)

- Premiere sponsorship recognition on banner to hang in front of main stage
- Recognition in all pre- and post-event marketing and promotions, including REGIONAL print, radio, and digital
- Priority recognition on festival website
- Priority recognition on official sponsor banner
- SIX dedicated posts highlighting the company and/or sponsorship on festival social media feeds
- Access to VIP section for all music performances (up to six guests)
- Opportunity for Meet and Greet with festival musicians/bands
- Complimentary booth space in Vendor Marketplace (up to 10x20 booth)

BIERGARTEN, FOOD VILLAGE, OR

VENDOR MARKETPLACE SPONSOR.....\$2,500 (3 AVAILABLE)

- Premiere recognition on Biergarten, Food Village, OR Vendor Marketplace signage
- Recognition in local festival marketing and promotions
- Recognition on festival website
- Logo on official sponsor banner
- TWO dedicated posts highlighting the company and/or sponsorship on festival social media feeds

CAR SHOW SPONSOR.....\$2,500

- Premiere sponsorship recognition on Car Show signage
- Recognition in local festival marketing and promotions
- Recognition on festival website
- Logo on official sponsor banner
- TWO dedicated posts highlighting the company and/or sponsorship on festival social media feeds

SUNGLASSES, KOOZIE, OR

SHOPPING BAG SPONSOR.....\$2,000 (3 AVAILABLE)

- Premiere sponsorship recognition on official festival koozie OR shopping bag
- Recognition in local festival marketing and promotions
- Recognition on festival website
- Logo on official sponsor banner
- TWO dedicated post highlighting the company and/or sponsorship on festival social media feeds

TROLLEY SPONSOR.....\$1,000 (4 AVAILABLE)

- Sponsorship recognition on festival trolley car
- Recognition in local festival marketing and promotions
- Recognition on festival website
- Logo on official sponsor banner
- ONE dedicated posts highlighting company and/or sponsorship on festival social media feeds

ART SHOW SPONSOR.....\$1,000 (1 AVAILABLE)

- Premiere sponsorship recognition on Art Show signage
- Recognition in local festival marketing and promotions
- Recognition on festival website
- Logo on official sponsor banner
- ONE dedicated posts highlighting the company and/or sponsorship on festival social media feeds

FESTIVAL ACTIVITY SPONSOR.....\$1,000 (10 AVAILABLE)

- Premiere sponsorship recognition at one of the following festival activities: Train Rides, Carriage Rides, Petting Zoo, Pony Rides, Bounce Houses, Trampoline, Houston Rocket, 4-in-1 Sports Throw, Mechanical Bull, or Kids Carnival Games
- Recognition in local festival marketing and promotions
- Recognition on festival website
- Logo on official sponsor banner
- ONE dedicated post highlighting the company and/or sponsorship on festival social media feeds

MAGNOLIA SPONSOR.....\$500 (UNLIMITED)

- Recognition in local festival marketing and promotions
- Recognition on festival website
- Logo on official sponsor banner

LIVE OAK SPONSOR.....\$250 (UNLIMITED)

- Recognition on festival website
- Logo on official sponsor banner

CARDINAL SPONSOR.....\$100 (UNLIMITED)

- Logo on official sponsor banner

*Custom sponsorship packages are available.
Please contact us for consideration.

WWW.MAGNOLIADAYS.ORG



SPONSORSHIP INVESTMENT

PLEASE CHECK DESIRED LEVEL OF SUPPORT:

- | | | |
|---|-------------|----------|
| <input type="checkbox"/> PRESENTING SPONSOR | SOLD | \$15,000 |
| <input type="checkbox"/> STAGE SPONSOR | | \$10,000 |
| <input type="checkbox"/> BIERGARTEN SPONSOR | | \$2,500 |
| <input type="checkbox"/> FOOD VILLAGE SPONSOR | | \$2,500 |
| <input type="checkbox"/> VENDOR MARKETPLACE SPONSOR | | \$2,500 |
| <input type="checkbox"/> CAR SHOW SPONSOR | | \$2,500 |
| <input type="checkbox"/> SUNGLASSES SPONSOR | | \$2,000 |
| <input type="checkbox"/> KOOZIE SPONSOR | | \$2,000 |
| <input type="checkbox"/> SHOPPING BAG SPONSOR | | \$2,000 |
| <input type="checkbox"/> TROLLEY SPONSOR | | \$1,000 |
| <input type="checkbox"/> ART SHOW SPONSOR | | \$1,000 |
| <input type="checkbox"/> FESTIVAL ACTIVITY SPONSOR | | \$1,000 |
| <input type="checkbox"/> MAGNOLIA SPONSOR | | \$500 |
| <input type="checkbox"/> LIVE OAK SPONSOR | | \$250 |
| <input type="checkbox"/> CARDINAL SPONSOR | | \$100 |



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MAGNOLIA DAYS

Festival

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Company Name: _____

(For listing purposes on promotional materials)

Contact Name: _____

Mailing Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

BILLING INFORMATION:

Check (Please make checks payable to Columbus Chamber of Commerce)

Credit: Amex MasterCard Visa Discover

Name on Card: _____

Account Number: _____ Exp. Date: _____ CVV: _____ Zip Code: _____

Signature: _____

PLEASE RETURN THIS FORM TO:

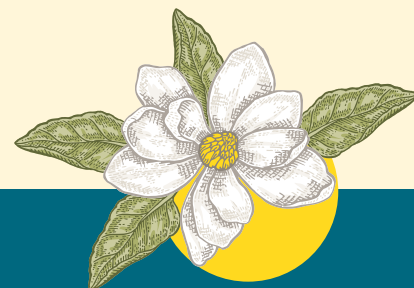
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www.facebook.com/MagnoliaDaysFestival

[magnoliadaysfest](https://www.instagram.com/magnoliadaysfest)

[@MagnoliaDaysTX](https://twitter.com/MagnoliaDaysTX)

Magnolia Days Festival is a rain or shine event.



WWW.MAGNOLIADAYS.ORG